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**SDA Bocconi**  
SCHOOL OF MANAGEMENT

SUSTAINABILITY LAB  
MONITOR FOR CIRCULAR FASHION



**11.10.2023**

# ACTIONS TOWARDS 2030

MONITOR FOR CIRCULAR  
FASHION 2023  
MULTISTAKEHOLDER

**LOCATION: MILANO**

SDA Bocconi  
Via Sarfatti, 10 • Milano  
Auditorium **Ferrero**

h. 9.30 - 18.00

(Invite only) + online

**9.00 • COFFEE & REGISTRATION**

**9.30 • WELCOME AND INTRODUCTION**

**Francesco Perrini**, Associate Dean for Sustainability SDA Bocconi, Director Sustainability Lab SDA Bocconi

**9.40 • MONITOR FOR CIRCULAR FASHION REPORT 2023: KEY RESULTS**

Presentation of the research key results

**Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

**Panel discussion I:**

**Federica Leonetti**, Chair of Textiles Group of Experts at Enterprise Europe Network

**Nicola Tagliaferro**, Head of Global Sustainability, Enel X  
Moderated by **Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

**10.15 • TEXTILES TRANSITION PATHWAY: KEY ACTIONS FOR THE INDUSTRY**

Keynote speeches

**Valentina Superti**, Director European Commission DG GROW

**Dirk Vantghem**, General Director EURATEX

**Beatrice Covassi**, MEP European Parliament, Commission Industry, Research, Energy and Commission for Environment, Public Health, Food Safety

Q&A moderated by **Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

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**11.05 • CIRCULAR FASHION MANIFESTO 2023: BEST PRACTICES UPDATE**

Introducing the Circular Fashion Manifesto 2023 update by Monitor for Circular Fashion

**Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

Partners of the Monitor for Circular Fashion presenting commitments and actions to the European Commission and UNECE

**Simon Giuliani**, Global Marketing Director Candiani Denim  
**Enrico Degara**, Chief Sustainability Officer YKK Italia S.p.A.  
**Chiara Murano**, Head of Corporate Social Responsibility TOD's Group  
**Silvia Santato**, Marketing Manager Deda Stealth

Introducing the Monitor for Circular Fashion 2023 pilot projects

**11.45 • THE SUSTAINABILITY PLEDGE: NEW TRACEABILITY & TRANSPARENCY PILOT PROJECTS WITH UNECE**

**Panel discussion II:**

**Maria Teresa Pisani**, (OiC) Chief Trade Facilitation Section UNECE

**Marco Tomasoni**, R&D Process Engineer RadiciGroup  
**Giuseppe Picerno**, Head of Innovation and Sustainability Manteco

Moderated by **Andrea Redaelli**, Business Project Expert for UNECE

**MONITOR FOR CIRCULAR FASHION REPORT 2023: CIRCULARITY & GOVERNANCE**

**12.05 • INSPIRATIONAL TALK: BETH THOREN**, ENVIRONMENTAL ACTION & INITIATIVES DIRECTOR EMEA PATAGONIA



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**12.20 • THE IMPACT OF GOVERNANCE DECISIONS ON  
SUSTAINABILITY AND CIRCULARITY**

Panel discussion III:

**Marie-Claire Daveu**, Chief Sustainability and Institutional  
Affair Officer

**James Ferragamo**, Chief Transformation & Sustainability  
Officer Ferragamo

**Silvia Mazzanti**, Sustainability Manager Save The Duck

**Veronica Bovo**, CSO HModa

**Stefano Albini**, President Albini Group

**Martina Rogato**, Founder ESG Boutique e Co-Chair Women7  
(G7)

Moderated by **Francesca Romana Rinaldi**, Director Monitor  
for Circular Fashion SDA Bocconi

**13.00 • LIGHT LUNCH**

**MONITOR FOR CIRCULAR FASHION REPORT 2023:  
CIRCULARITY & ENVIRONMENT**

**14.00 • WINNING THE BATTLE FOR WASTE RESOURCES**

Panel discussion IV:

**Karina Bolin**, President Humana People to People Italia

**Lutz Walter**, Secretary General Textile ETP

Moderated by **Liuba Napoli**, Innovation Advisor Monitor for  
Circular Fashion

**14.30 • TOWARDS THE DIGITAL PRODUCT PASSPORT**

**Michele Galatola**, Senior Policy Officer at European  
Commission

Q&A with Service Providers of the Monitor for Circular  
Fashion (Avery Dennison, Certilogo, Deda Stealth, LECTRA,  
PLM Impianti, Temera, UL Solutions):

**Philippe Ribera**, Vice President Innovation LECTRA; **Antonio  
Sigismondi**, Head of Presales Consultancy and Account  
Manager Temera; **Debbie Shakespeare**, Senior Director of  
Sustainability and Compliance Avery Dennison Apparel  
Solutions

Moderated by **Francesca Romana Rinaldi**, Director Monitor  
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## **MONITOR FOR CIRCULAR FASHION REPORT 2023: CIRCULARITY, SOCIAL ASPECTS & CONSUMER ENGAGEMENT**

**15.00 • INSPIRATIONAL TALK: VALERIA VALOTTO**, HEAD OF  
PUBLIC AFFAIRS AT PROGETTO QUID

### **15.10 • CIRCULAR FASHION SURVEY ON NEW GENERATIONS: KEY RESULTS**

Panel discussion V:

**Omar Cadamuro**, Partner PwC Italy

**Caterina Gaibani**, Vice President Green Light for Business  
Bocconi Students Association

**Janson Vincent Schiller**, Associate Luxury Bocconi Student  
Society

**Giulia Pisano**, Board Member Bocconi Build Sustainable  
Innovation

**Marco Guazzoni**, Sustainability Director Vibram

Moderated by **Francesca Romana Rinaldi**, Director Monitor  
for Circular Fashion SDA Bocconi

**15.40 • INSPIRATIONAL TALK: MATTEO WARD**, CO-FOUNDER  
WRÄD AND CO-AUTHOR "JUNK"

### **15.55 • #REFASHIONNOW: HOW TO ENGAGE NEW GENERATIONS?**

Panel discussion VI:

**Silvia Stella Osella**, Creative consultant & sustainable  
fashion contributor at Lifegate

**Silvia Calarco**, Head of Partnerships Will Media

**Elisa Bellini**, Fashion News and Sustainability Editor Vogue

Moderated by **Serena Scomparin**, Sustainability Specialist  
Green Media Lab

### **16.25 • COFFEE BREAK**

### **16.40 • NEED TO ADAPT REGULATION AND POLICIES TO FASHION SMES**

Panel discussion VII:

**Mariagrazia Berardi**, Enterprise Europe Network Project  
Manager at CNA Lombardia

**Francesca Pilla**, Manager Bip Consulting

**Matteo Aghemo**, Co-founder Must Had

Moderated by **Claudia di Bernardino**, Legal Advisor  
Monitor for Circular Fashion SDA Bocconi



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## 17.10 • MONITOR FOR CIRCULAR FASHION C-FACTOR: FIRST EDITION

Elevator pitches by:

**Magdalena Zapryanova**, Growth Hacker Resortecs

**Elena Ferrero**, Founder Atelier Riforma e Re4Circular

**Francesca Patania**, Designer & Maker Belt Bag

Introduced by **Francesca Boni**, Founder Il Vestito Verde,  
Research Assistant Monitor for Circular Fashion

## 17.30 • INTRODUCING SOME OF THE MULTI-STAKEHOLDER INITIATIVES PART OF MONITOR FOR CIRCULAR FASHION 2023 NETWORK

Many thanks to: **Centrinno - Milano Circolare, UNIC -  
Lineapelle, eP Summit, Phygital Sustainability Expo,  
Salone della CSR**

Q&A with: **Annibale D'Elia**, Direttore Economia Urbana,  
Moda e Design Comune di Milano

**Luca Boltri**, Vice-Director UNIC - Italian Tanneries

**Valeria Mangani**, President Sustainable Fashion

Innovation Society, Sustainable Fashion expert Italian  
MIMIT Ministry

## 17.45 • CLOSING REMARKS AND WHAT'S NEXT

**Francesca Romana Rinaldi**, Director Monitor for Circular  
Fashion SDA Bocconi

[REGISTRATION TO THE EVENT](#)

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**PARTNERS**



GIORGIO ARMANI



Candiani  
DENIM



FERRAGAMO



LECTRA



Temera



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BARBERIS  
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