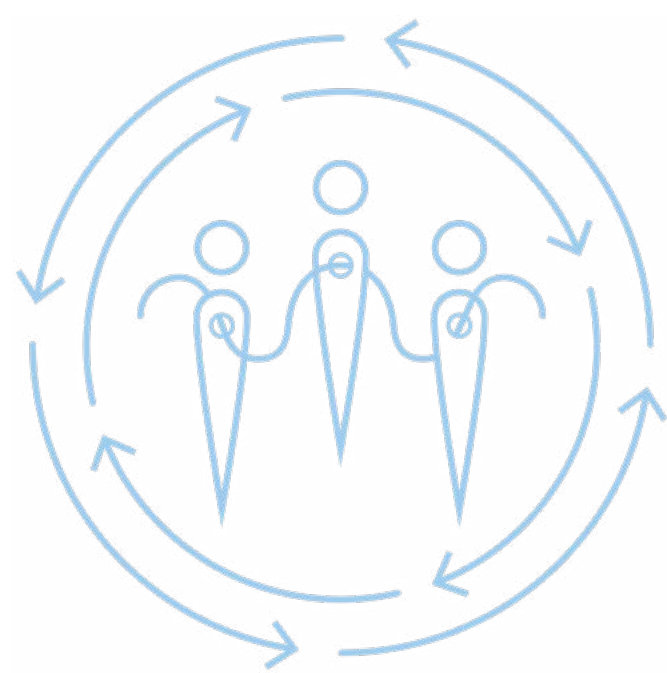


# NAVIGATING CHANGE

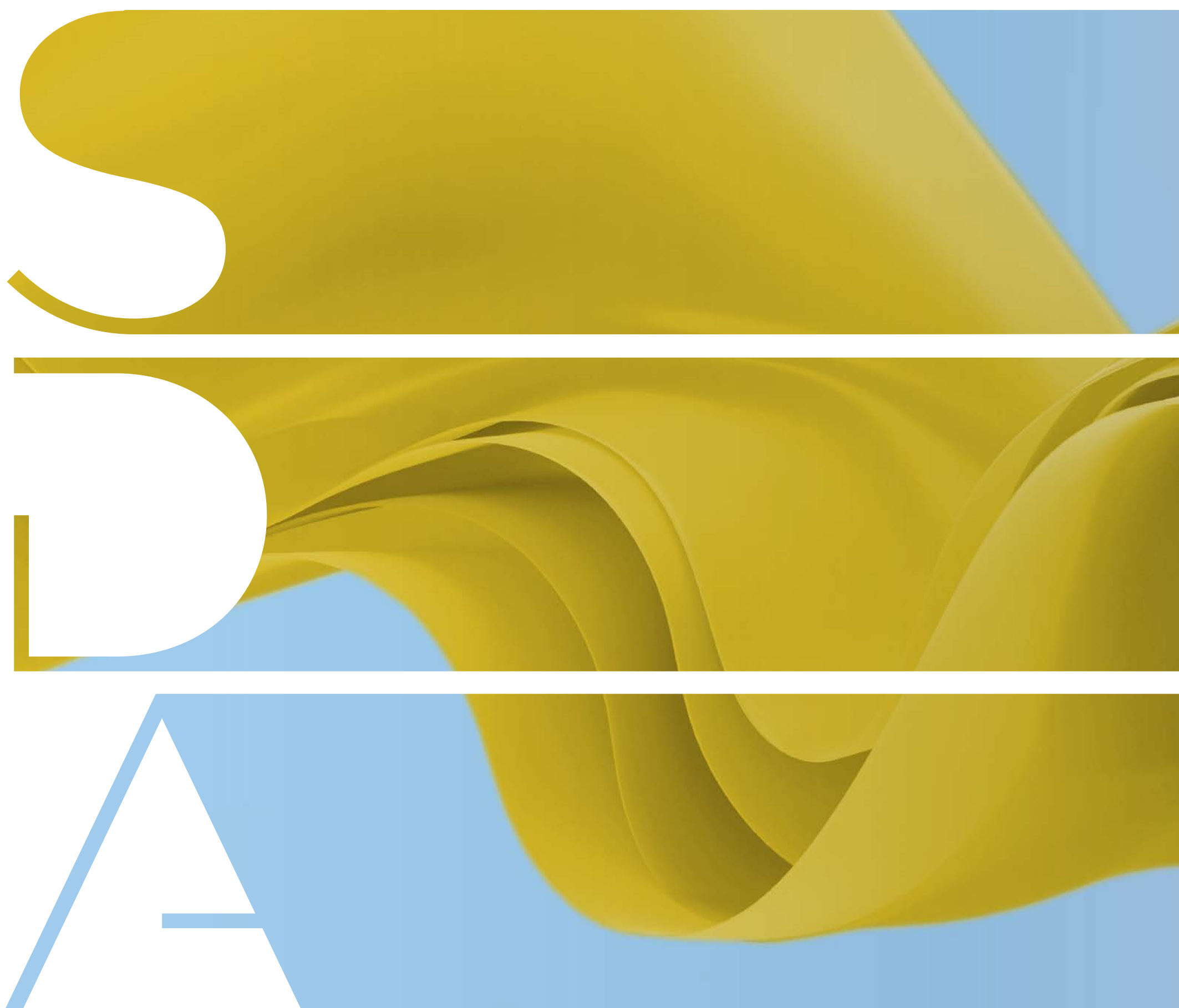
## ESG ROADMAPS TO CIRCULAR FASHION



**17.02.2025**

H. 9.30 - 16.30

**ONLINE (FREE)**



### 9.30-9.40 WELCOME & INTRODUCTION

**Francesco Perrini**, Associate Dean for Sustainability SDA Bocconi,  
Director Sustainability Lab SDA Bocconi

### 9.40-10.00 MONITOR FOR CIRCULAR FASHION REPORT

#### 2024/2025: KEY RESULTS

**ESG roadmaps to Circular Fashion: presentation of research key results**

**Francesca Romana Rinaldi**, Director Monitor for Circular Fashion SDA Bocconi

### 10.00-10.10 TEXTILES ECOSYSTEM TRANSITION PATHWAY: NEXT STEPS

*Keynote speech:* **Cecilia Nilsson Bottka**, Legal and Policy Officer,  
European Commission DG GROW Textiles

### 10.10-11.10 CIRCULAR FASHION MANIFESTO

*Keynote speech:* **Maria Teresa Pisani**, OIC Chief Trade Facilitation  
Section of the UNECE

*In conversation with* **Francesca Romana Rinaldi**, Director Monitor for  
Circular Fashion SDA Bocconi

### THE M4CF PLEDGE

**Silvia Mazzanti**, Sustainability Manager Save The Duck

**Maria Teresa Betti**, CSR Manager RadiciGroup

**Lucia Bianchi Maiocchi**, Head of sustainability Vitale Barberis  
Canonico

**Michela Gioacchini**, Head of Sustainability & Corporate Social  
Responsibility TOD's Group

**Sabrina Frontini**, Director ICEC

**Fernanda Maria Hernandez Franco**, Sustainability Director Temera

### M4CF 2024 CIRCULARITY PROJECTS

**Think Leather** - **Veronica Bovo**, Chief Sustainability Officer Holding  
Moda

**One Next Step** - **Guido Zilli**, Sustainability & HSE Manager Gruppo  
Mastrotto

**Traceable Fiamma Bag** - **Anna Zambaldo**, Value Chain Sustainability  
Manager Ferragamo

**Kintsugi** - **Enrico Degara**, Chief Sustainability Officer YKK

**Digital Product Passport** - **Rossella Munafò**, Head of Strategy and  
Business Innovation Certilogo

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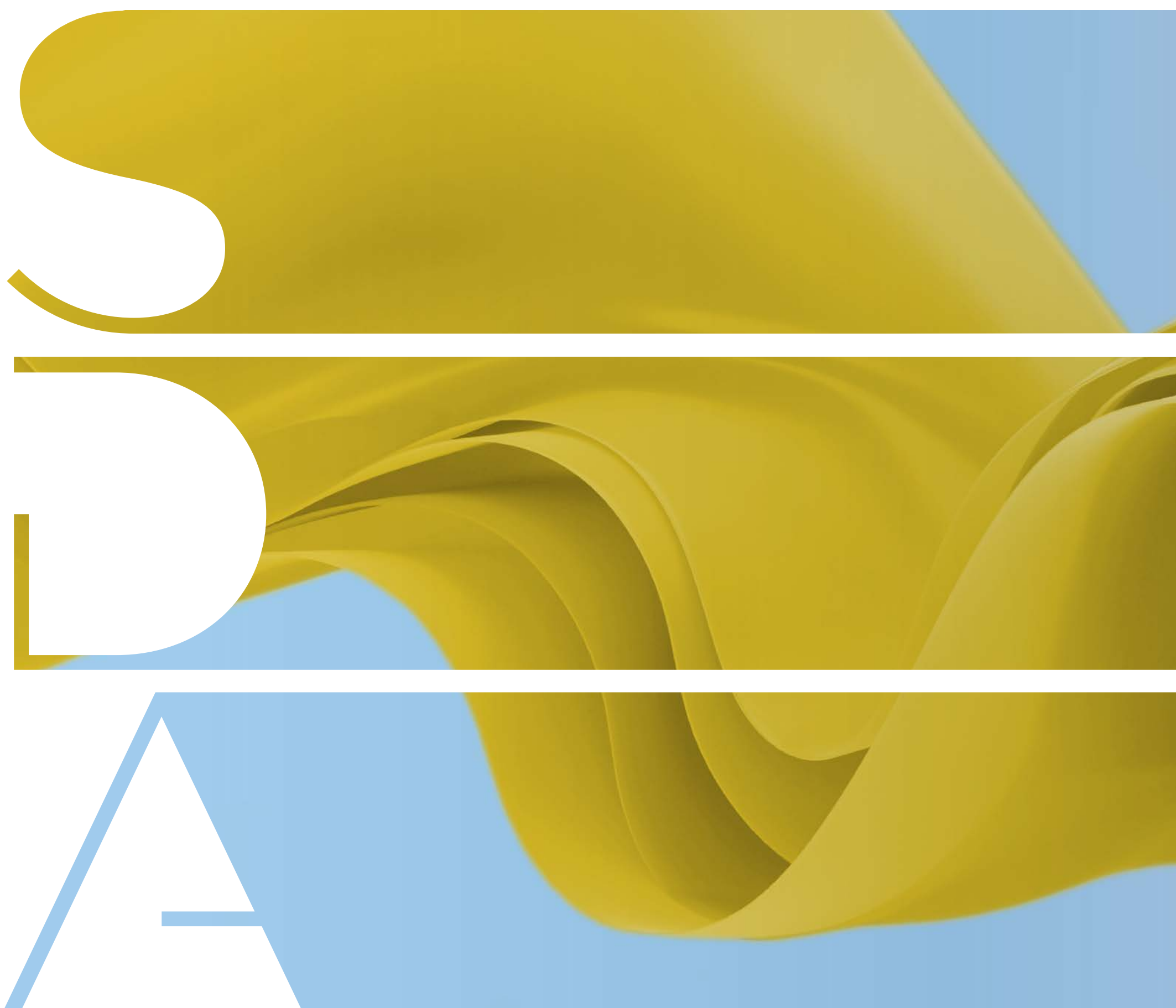
## ESG ROADMAPS TO CIRCULAR FASHION



**17.02.2025**

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### **11.10-11.40 COFFEE BREAK**

### **11.40-11.50 LEGAL FRAMEWORK FOR CIRCULAR TEXTILES ECOSYSTEM**

*Keynote speech:* **Antonio de Sousa Maia**, Legal and Policy Officer, European Commission DG GROW Textiles

### **11.50-12.30 CIRCULAR FASHION & ECODSIGN**

*Keynote speech:* JRC support to ESPR methodology and applications

**Serenella Sala**, Head of the Land Resources and Supply Chain Assessments Unit, European Commission, Joint Research Centre

*Panel discussion: Ecodesign implementation: costs & benefits*

**Mauro Scalia**, Director Sustainable Businesses Euratex  
**Caterina Tonda**, RTW Sustainable Development Manager, Kering Material Innovation Lab

**Moderated by Liuba Napoli**, Head of sustainable innovation Eurojersey, Innovation Advisor Monitor for Circular Fashion

### **12.30-13.00 CIRCULAR FASHION & TECHNOLOGIES**

*Panel discussion: Enabling circularity through technologies: challenges & opportunities*

**Lutz Walter**, Secretary General ETP Textile  
**Jalaj Hora**, Founder Synthe grate, Ex-VP of Product Innovation and Consumer Creation Nike, Technology Innovation Advisor Monitor for Circular Fashion

**Moderated by Claudia Di Bernardino**, Legal Advisor Monitor for Circular Fashion

### **13.00-14.15 LIGHT LUNCH**

### **14.15-14.45 CIRCULAR FASHION & SOCIAL IMPACT**

*Panel discussion: How to develop due diligence in fashion value chains*

**Dorothy Lovell**, Sector Lead Garment and Footwear OECD Centre for Responsible Business Conduct

**Paul Roeland**, Transparency Lead Clean Clothes Campaign  
**Moderated by Elena Scoccianti**, Researcher Monitor for Circular Fashion

# NAVIGATING CHANGE

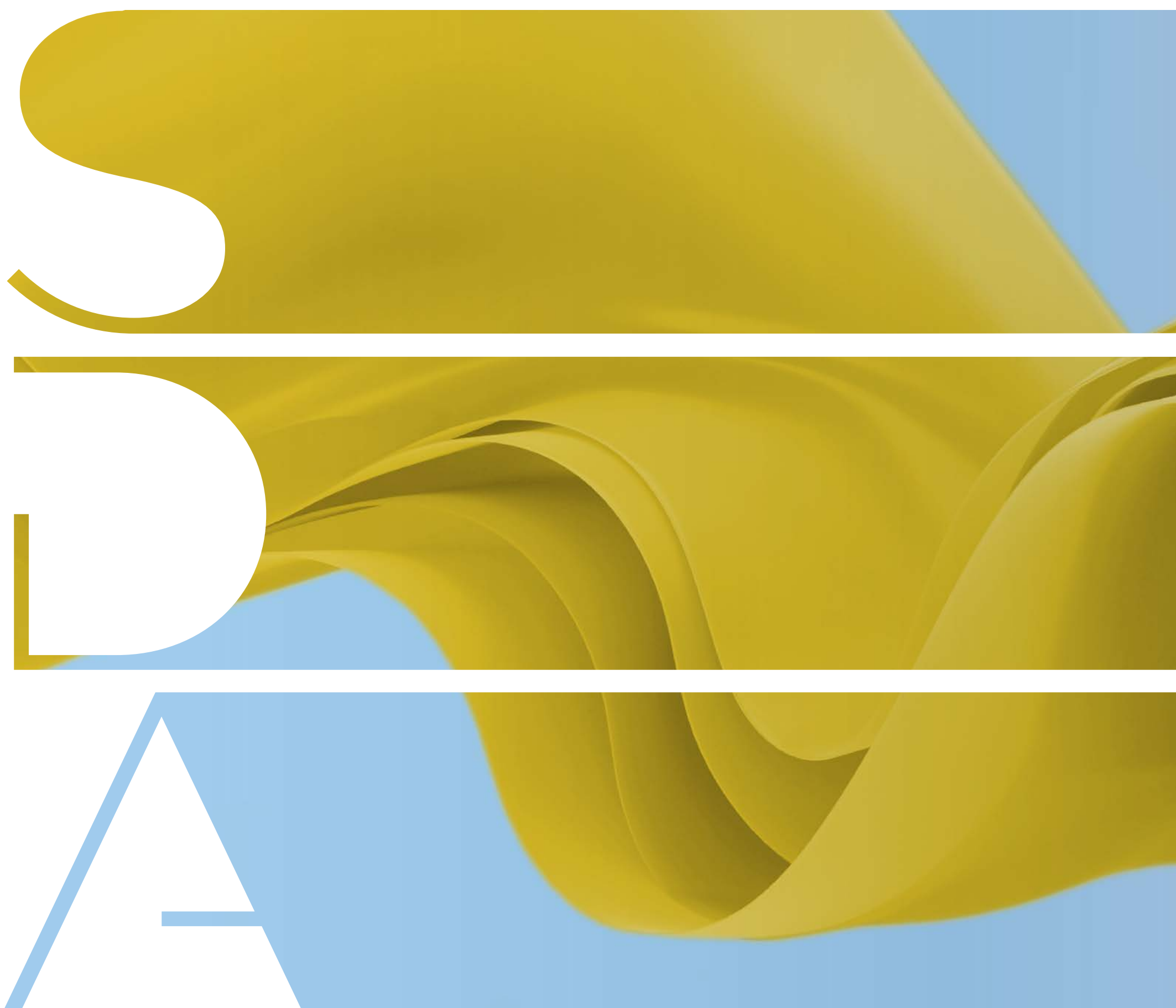
## ESG ROADMAPS TO CIRCULAR FASHION



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### 14.45-15.15 CIRCULAR FASHION & BIODIVERSITY

Video interview: **Stefano Mancuso**, Botanist and Author

*How the fashion industry can improve biodiversity*

**Giuseppe Scarascia-Mugnozza**, Urban Forestry Professor at Università della Tuscia and Università Sapienza di Roma, Head of BioCities Facility, European Forest Institute

**Rossella Ravagli**, Sustainability Director Armani Group

Moderated by **Francesca Pilla**, Retail & Consumer Goods Manager BIP Group

### 15.15-15.45 COFFEE BREAK

### 15.45-16.15 MONITOR FOR CIRCULAR FASHION C-FACTOR: SECOND EDITION

Elevator pitches by:

• **Luna Aslan**, CEO at NOOSA

• **Andreas Andrén**, Head of Business Development at Colorfix

• **Neloufar Taheri**, Chief Operating Officer, Co-founder & Director at Ponda

Introduced by **Francesca Boni**, Founder Il Vestito Verde, Researcher Monitor for Circular Fashion

### 16.15-16.30 MONITOR FOR CIRCULAR FASHION: WHAT'S NEXT

**Francesca Romana Rinaldi**, Director Monitor for Circular Fashion  
SDA Bocconi

[LINK TO REGISTER FOR THE STREAMING EVENT](#)

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