

SAVE THE DATE

# BLUE ECONOMY SUMMIT

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## June 4, 2024

9.00 am - 6.00 pm

Aula Magna, Bocconi University  
Via G. Röntgen, 1 - Milan

**One Ocean Foundation is pleased to invite you to the Blue Economy Summit**

connecting international leaders from the worlds of science, institutions, entrepreneurship and finance to discuss about the current status of the ocean and the urgent need to build a Blue Economy

[Register here](#)

An initiative by



with the scientific contribution of



Hosted by



Università  
Bocconi  
MILANO

# AGENDA\*

## WELCOME AND REGISTRATION

h. 9.00 - 9.45 am

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## Ocean Sustainability Reporting and the Industry's Role

*Moderator: Camila Raznovich*

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## INSTITUTIONAL GREETINGS ON THE IMPORTANCE OF A TRANSFORMATIVE BLUE ECONOMY

h. 9.45 - 10.15 am

*Speakers: Riccardo Bonadeo President One Ocean Foundation | Sylvia Earle President Mission Blue | Stefano Caselli Dean SDA Bocconi School of Management*

## THE OCEAN DISCLOSURE INITIATIVE. THE FIRST GROUNDBREAKING GenAI POWERED DISCLOSURE FRAMEWORK

h. 10.15 - 11.15 am

*Moderator: Jan Pachner Secretary General One Ocean Foundation*

*Speakers: One Ocean Foundation | Stefano Pogutz President OOF's Scientific Committee, Full-time MBA Director SDA Bocconi School of Management | Federico Fumagalli Partner McKinsey & Company | Mirella Vitale Senior VP ROCKWOOL | Stefania Lallai VP Sustainability MSC Group*

## INDUSTRY ROUNDTABLE – THE BLUE ECONOMY AS A DRIVER OF SUSTAINABLE ECONOMIC GROWTH

h. 11.15 am - 12.15 pm

*Speakers: Marco Tronchetti Provera Executive VP Pirelli & C | Andrea Illy Chairman illycaffè S.p.A and Co-chair Regenerative Society Foundation | Barbara Cimmino Head of CSR & Innovation Yamamay | Mario Ferrario CEO Smeralda Holding*

## THE ISSUE OF OCEAN POLLUTION AND HOW TO MAKE THE WATER SYSTEM MORE RESILIENT AND LESS IMPACTFUL

h. 12.15 - 12.45 pm

*Speakers: Stefano Ottolini General Director Padania Acque S.p.A. | Kilaparti Ramakhrisna Member of OOF's Board of Directors, Senior Advisor on Ocean and Climate Policy to the President of Woods Hole Oceanographic Institution*

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**NETWORKING LUNCH BREAK** h. 12.45 - 1.45 pm

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## PRESENTATION OF THE "ENVIRONMENTAL DOCUMENTARY" FILM WINNER @ RIVIERA INTERNATIONAL FILM FESTIVAL

h. 1.45 - 2.00 pm

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## Blue Natural Capital, Biodiversity Loss and Innovations for the Ocean

*Moderator: Mariangela Pira*

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## HOW TO BUILD A SOLID BLUE CAPITAL MARKET

h. 2.00 - 2.45 pm

*Speakers: Carlos Duarte Member of OOF's Scientific Committee, Professor of marine science at KAUST | Ralph Chami CEO & Co-Founder Blue Green Future and Rebalance Earth | Sylvie Goulard Former Deputy of the French Central Bank | Torsten Thiele Executive Director Global Ocean Trust, Blue Finance Senior Advisor at ORRAA*

## THE IMPORTANCE OF THE BLUE NATURAL CAPITAL

h. 2.45 - 3.15 pm

*Speakers: Minna Epps Head of Ocean at IUCN | Rafael Sardà Senior Scientist at Spanish CSIC*

## PROTECTING BIODIVERSITY: THE ROLE OF WHALES

h. 3.15 - 4.00 pm

*Speakers: Mere Takoko Indigenous Ocean and Climate Conservationist at Conservation International | Ralph Chami CEO & Co-Founder Blue Green Future and Rebalance Earth | Stefania Lallai VP Sustainability MSC Group*

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**NETWORKING COFFEE BREAK** h. 4.00 - 4.15 pm

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## MARINE NATURE-BASED SOLUTIONS: THE IMPORTANCE OF MARINE FORESTS

h. 4.15 - 5.00 pm

*Speakers: Carlos Duarte Member of OOF's Scientific Committee, Professor of marine science at KAUST | Vincent Doumeziel Senior Advisor on the Oceans to the United Nations | Alessa Berg Founder & CEO TopTier Impact*

## INNOVATIONS FOR THE PROTECTION AND RESTORATION OF THE OCEAN

h. 5.00 - 5.45 pm

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## WRAP-UP AND CONCLUSIONS

h. 5.45 - 6.00 pm