

PRIVILEGE TALKS

EXCLUSIVE
CONVERSATIONS
WITH TOP EUROPEAN
POLICY MAKERS

18.03.2025

H. 9.00 - 13.00

SEDE: MILANO

SDA Bocconi
Via Sarfatti, 10 • Milano



**ADOPTING A LIFECYCLE APPROACH TO ENHANCE
ACCESS TO INNOVATIVE MEDICAL DEVICES:
REGULATORY INSIGHTS AND FUTURE PERSPECTIVES
AMID THE ONGOING TARGETED EVALUATION**

Join us at SDA Bocconi, Milan, on March 18th, 2025, for a high-level Privileged Talk on the challenges and opportunities of medical device market access in EU.

Experts from industry, regulators, and academia will discuss the ongoing evaluation of the **Medical Devices Regulation, Early Feasibility Studies**, the potential for an **Accelerated Access Program** and the **evolving link between the MDR and the HTAR**.

KEYNOTE SPEAKER

Flora Giorgio, Head of Unit, DG Santé, European Commission

Participation is free, but seats are limited.

We encourage early pre-registration to secure your spot

[REGISTER HERE](#)