

# Marta Widz

---

PROFESSOR OF PRACTICE

**Entrepreneurship & Family Business**

**MARTA.WIDZ@SDABOCCONI.IT**

---

## ARTICLES IN SCHOLARLY JOURNALS

WIDZ M., KAMMERLANDER N.

**Entrepreneurial exit intentions in emerging economies: a neoinstitutional perspective**

Small Business Economics, 2023, vol.60, no. 2, pp.615–638

---

## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

WIDZ M., PARADA M. J.

**From Founder Identity to Family Business Group (FBG) Meta-Identity: Identity Development in the Journey from a Founder's Firm to an Entrepreneurial Family with a Portfolio of Businesses** in *The Palgrave Handbook of Managing Family Business Groups*

Marita Rautiainen, Maria José Parada, Timo Pihkala, Naveed Akhter, Allan Discua Cruz, Kajari Mukherjee (Eds), Springer International Publishing, pp.587–615, 2023

WIDZ M.

**Which networks are there to exchange with and learn from other business families?** in *Enabling Next Generation Legacies. 35 Questions that Next Generation Members in Enterprising Families Ask*

Peter Jaskiewicz, Sabine B. Rau (Ed), Family Enterprise Knowledge Hub Publishing, chap. 2.9, 2022

VOGEL P., WIDZ M.

**Fostering Entrepreneurialism and Intrapreneurialism Within the Family Enterprise System** in *Family Entrepreneurship*

Matt R. Allen, William B. Gartner (Eds), Springer International Publishing, pp.281–298, 2021

WIDZ M., FARBER V.

**GMA Garnet's circular economy: Jebesen & Jessen's leadership in environmental sustainability** in *Pioneering Family Firms' Sustainable Development Strategies*

Pramodita Sharma, Sanjay Sharma (Eds), Edward Elgar Publishing, chap. 10, pp.252–276, 2021

ABADIR S., OLYNEC N., WIDZ M.

**The sustainability initiative at IMD Business School** in *The Innovative Business School. Mentoring Today's Leaders for Tomorrow's Global Challenges*

Daphne Halkias, Michael Neubert, Paul W. Thurman, Chris Adendorff, Sameh Abadir (Eds), Routledge, Taylor and Francis Group, chap. 8, 2020

---

## CASES IN INTERNATIONAL CASE COLLECTIONS

LELEUX B., WIDZ M.

**Dachser (A): Intelligent Logistics**

2022, The Case Centre, Great Britain

LELEUX B., WIDZ M.

**Dachser (B): Putting Intelligent Logistics to the Test**

2022, The Case Centre, Great Britain

ABADIR S., WIDZ M.

**Firmenich: Juggling the Short and the Long Term**

2022, The Case Centre, Great Britain

ABADIR S., WIDZ M.

**JM Huber Corporation: Testing the Limits of Resilience Capabilities**

2022, The Case Centre, Great Britain

LELEUX B., WIDZ M., CHAUVET M.

**Brown-Forman. Nothing Better in the Market**

2021, The Case Centre, Great Britain

LELEUX B., WIDZ M., CORBETTA G.

**De Agostini: Repurposing the Business & the Family**

2019, The Case Centre, Great Britain

LELEUX B., WIDZ M.

**GMA Garnet: Partnering for Environmental Mining**

2019, The Case Centre, Great Britain

LELEUX B., WIDZ M.

**Pentland Group: A Family of Brands**

2017, The Case Centre, Great Britain

LELEUX B., WIDZ M.

**Jebson & Jessen Family Enterprise: A Hong From The Cold**

2016, The Case Centre, Great Britain

---

## OTHER

WIDZ M.

**Family Philanthropy: Evolving Concepts and Contexts**

2023, WMI Impact: The Family Office Journal

WIDZ M., LOH L.

**Practical Insights on Philanthropy for Single Family Offices**

2023, WMI Impact: The Family Office Journal

WIDZ M., LOH L.

**From Business Families to Complex Family Wealth Systems: Perspectives and Practices.**

2023, WMI Impact: The Family Office Journal

WIDZ M.

### **Encompassing the Owners' and Investors' Identity in Family Offices**

2022, WMI Impact: The Family Office Journal

WIDZ M., LOH L.

### **The Fundamental Challenge for Family Offices: Impact and Owners' Identity**

2022, WMI Impact: The Family Office Journal

WIDZ M., PARADA M. J.

### **Commentary #5 on The Governance Marathon: A research report sponsored by FFI's 2086 Society**

2022, FFI Practitioner

WIDZ M.

### **Designing and Experiencing the Family Business Advisory**

2020, Entrepreneur and Innovation Exchange

WIDZ M., ABADIR S.

### **From Safety, Through Sustainability to Stewardship: The Triple-S journey of Jebsen & Jessen Family Enterprise**

2020, FFI Practitioner

WIDZ M., LELEUX B.

### **Family Businesses in the Times of Crisis and Global Recession: A story of resilience and sustainability**

2020, FFI Practitioner

WIDZ M., LELEUX B.

### **From Single Business to Portfolio of Businesses: When does the family business become a business family?**

2019, FFI Practitioner

WIDZ M., LELEUX B.

### **Lessons on Governance: Pruning the Tree or Inclusion**

2018, FFI Practitioner

---

## PROCEEDINGS/PRESENTATIONS

WIDZ M., KAMMERLANDER N., DE MASSIS A.

### **Designed the secession on Family Office: Tapping on the Most Private Vehicle for Family Wealth management**

*International Family Enterprise Research Academy 2023 Annual Conference, July 5-8 2023, Krakow, Poland*

WIDZ M.

### **Brown-Forman: Nothing better in the market**

*International Family Enterprise Research Academy 2021 Annual Conference, June 14-25, 2021, (virtual)*

WIDZ M.

### **Experiencing the Complexity of the Family Business Advisory Intervention**

*International Family Enterprise Research Academy 2020 Annual Conference, June 24-26, 2020, Santander, Spain*

WIDZ M., KENYON-ROUVINEZ D.

### **Pentland Brands: Succession Dilemma**

*International Family Enterprise Research Academy 2020 Annual Conference, June 24-26, 2020, Santander, Spain*

WIDZ M., KENYON-ROUVINEZ D.

### **J.M. Huber: In the Midst of the Leadership Succession**

*International Family Enterprise Research Academy 2019 Annual Conference, June 17-21, 2019, Bergamo, Italy*

WIDZ M.

**Exit intentions of lone and family founders. The role of cultural-cognitive institutions**

*78th Annual Meeting of the Academy of Management, August 10-14 2018, Chicago, United States of America*

WIDZ M., MICHEL A.

**Family firm advisors and engagement in radical innovation**

*78th Annual Meeting of the Academy of Management, August 10-14 2018, Chicago, United States of America*

WIDZ M.

**Family-Internal versus Family-External Exit: Multidimensional Conceptual Model in the Light of Institutional Theory**

*International Family Enterprise Research Academy 2017 Annual Conference, June 29-July 1, 2017, Zadar, Croatia*

WIDZ M.

**Conceptual Model of Institutional Antecedents to Entrepreneurial Exit: A Synthesis and Extension**

*77th Annual Meeting of the Academy of Management, August 4-9 2017, Atlanta, United States of America*

WIDZ M.

**Entrepreneurial Exit Type and Pattern: an Agency, RBV, and SEW Account**

*77th Annual Meeting of the Academy of Management, August 4-9 2017, Atlanta, United States of America*

WIDZ M.

**When Does a Founder Firm Become a Family Firm: Institutional Antecedents to Entrepreneurial Exit**

*76th Annual Meeting of the Academy of Management, August 5-9 2016, Anaheim, United States of America*

WIDZ M.

**When does a founder firm become a family firm: The influence of institutions on family-internal succession intentions as an entrepreneurial exit option in the context of a developing economy**

*EURAM 2016 Conference, June 1-4, 2016, Paris, France*

WIDZ M.

**Institutional antecedents to the entrepreneurial exit options of Polish family firms**

*International Family Enterprise Research Academy 2015 Annual Conference, June 30-July 2 2015, Hamburg, Germany*

---