

Seema Khanvilkar

BRAND & COMMUNICATION

CASES IN INTERNATIONAL CASE COLLECTIONS

KHANVILKAR S., VOHRA V.

Ananda in the Himalayas: Crafting Luxury Wellness Experiences

2024, The Case Centre, Great Britain

VOHRA V., KHANVILKAR S.

Forest Essentials: Demystifying India's Luxury Ayurveda Brand

2022, The Case Centre, Great Britain

KHANVILKAR S., VOHRA V.

Abu Jani Sandeep Khosla: Sustaining an Indian Luxury Brand

2021, The Case Centre, Great Britain
